

FUNDRAISING & MARKETING

EMPLOYER: HALL OF FAME VILLAGE

POSITION TITLE: Partnership Activation Intern

SALARY: \$11/hr

JOB SUMMARY:

The **Partnership Activation Intern** is primarily responsible for assisting the Partnership Activation team in content creation, data analysis, event planning, and partnership activation at the Hall of Fame Village, a subsidiary of the publicly traded Hall of Fame Resort & Entertainment Company (NASDAQ: HOFV, HOFVW).

The ideal candidate will have great interpersonal skills, a willingness to jump into any task, and interest and/or experience in sales, and an eagerness to maintain client relationships.

ESSENTIAL JOB FUNCTIONS/RESPONSIBILITIES:

- Provide superior guest services to visitors, guests, clients, vendors, and staff.
- Assist with content ideation and creation.
- Provide support in preparing strategic documents for internal and external events, assisting in the creation of recap presentations for current partnerships, including social/digital metric tracking, documenting proof of execution, and building presentation decks.
- Work in conjunction with partners to fulfill partner related signage and activation needs.
- Compile marketing data and analytics to find important trends and develop recommendations on a weekly and monthly basis.
- Develop and maintain relationships with partners through regular contact via a combination of phone, email, and in person.
- Assist in ongoing advertising and sponsorship duties.
- Assist with onsite coordination of events.
- Research sponsorship categories for leads as well as activation ideas.
- Assist in implementation and continuation of customer relationship management.
- Assist in coordinating client presentations.
- Follow organizational processes and procedures to ensure compliance of working for a publicly traded company.
- All other duties as assigned.

REQUIRED KNOWLEDGE, SKILLS, & DESIRED QUALIFICATIONS:

- Must be a flexible and reliable team player.
- Experience working in events, operations, or hospitality desired.
- Positive and friendly attitude and persona, as this position works closely with the public.
- Excellent interpersonal, negotiation, and conflict resolution skills.
- Ability to work a flexible schedule (nights, weekends & holidays as necessary) is

required.

- Strong team skills and the ability to collaborate in a fast-paced environment; must possess a strong ability for effective management and task prioritization.
- Must be a flexible and reliable team player, both within own department and entire organization.
- Ability to work independently while maintaining a high level of performance, working quickly without compromising quality.
- Must have the ability to demonstrate uncompromised judgment and discretion regarding confidential matters while maintaining confidentiality.

PHYSICAL REQUIREMENTS FOR POSITION:

- Ability to lift up to 25 pounds.
- The ability to work in various Ohio weather conditions, inside and outside.
- The ability to move safely over uneven terrain, steps, or in construction zones.
- The ability to see and respond to hazardous situations.
- The ability to sit, stand, squat, and walk for periods of time as required for the position.
- Must be available to work in Canton, Ohio.

CORE COMPETENCIES:

- **Vision and Strategic Thinking**: Addresses issues preemptively, thinks strategically, and anticipates needs and priorities.
- **Entrepreneurship**: Champions innovation and encourages new ideas. Builds momentum to get things done by communicating clearly and consistently. Acts decisively. Helps others to successfully manage organizational change. Recognizes successes and informed risk-taking.
- **Integrity**: Is ethical and honest in all dealings. Keeps confidences and is highly responsible in managing strictly confidential information. Treats others fairly and equitably. Delivers what is promised. Is respected by others.
- **Accountability for Results**: Sets goals and high standards to accomplish these goals. Follows through on all commitments. Has a sense of direction and keeps focused but knows when to be flexible and adapts accordingly. Maintains a positive attitude despite stress, frustration, and ambiguity; recovers quickly from disappointments and setbacks. Questions how things were done in order to develop ways to do things more efficiently. Encourages diverse thought and welcomes contributions.
- **Relationship Management/Collaboration**: Builds, maintains, and values positive relationships inside and outside the organization. Allocates effort to understanding and meeting needs of customers and targeted prospects, and community leaders. Assists others in accomplishing their goals. Communicates effectively and speaks and writes clearly. Listens and values contributions of others.
- **Learning Agility**: Learns technology, new systems, and processes to improve job proficiency. Inspires and encourages others to learn and grow in their careers.
- **Coaching and Development**: Encourages and inspires others' development and growth while also working to improve themselves. Conveys high expectations both of themselves and for others. Regularly provides helpful guidance and advice and

- appreciates the opportunity to grow when receiving the same.
- **Execution**: Ability to take plans and successfully execute against them.

Hall of Fame Resort & Entertainment Company and its subsidiaries are equal opportunity employers.

EMPLOYER: HALL OF FAME VILLAGE

POSITION TITLE: Production Internship

SALARY: \$11/hr

JOB SUMMARY:

The **Production Intern** will work alongside our production team at the Hall of Fame Village, a subsidiary of the publicly traded Hall of Fame Resort & Entertainment Company (NASDAQ: HOFV, HOFVW).

The ideal candidate will have great interpersonal skills, a willingness to jump into any task, and interest and/or experience in production.

ESSENTIAL JOB FUNCTIONS/RESPONSIBILITIES:

- Be part of planning and executing Live Production for various events including football games, concerts, weddings, receptions, corporate presentations, and various festivals.
- Learn to operate video playback, switching and control systems.
- Learn to operate various audio control systems.
- Learn to operate scoring and timing systems for football games.
- Manage graphics for digital signage solutions.
- Other duties as assigned.

PHYSICAL REQUIREMENTS FOR POSITION:

- Ability to lift up to 25 pounds.
- The ability to work in various Ohio weather conditions, inside and outside.
- The ability to move safely over uneven terrain, steps, or in construction zones.
- The ability to see and respond to hazardous situations.
- The ability to sit, stand, squat, and walk for periods of time as required for the position.
- Must be able to see, hear, and speak.
- Must have the manual dexterity to perform essential job functions.
- Must be available to work in Canton, Ohio.

REQUIRED KNOWLEDGE, SKILLS, & DESIRED QUALIFICATIONS:

- Must be a flexible and reliable team player.
- Experience working in events, operations, or hospitality desired.
- Positive and friendly attitude and persona, as this position works closely with the public.
- Ability to work a flexible schedule (nights, weekends & holidays as necessary).
- Strong team skills and the ability to collaborate in a fast-paced environment; must possess a strong ability for effective management and task prioritization.

CORE COMPETENCIES:

- **Vision and Strategic Thinking**: Addresses issues preemptively, thinks strategically, and anticipates needs and priorities.
- **Entrepreneurship**: Champions innovation and encourages new ideas. Builds momentum

to get things done by communicating clearly and consistently. Acts decisively. Helps others to successfully manage organizational change. Recognizes successes and informed risk-taking.

- **Integrity**: Is ethical and honest in all dealings. Keeps confidences and is highly responsible in managing strictly confidential information. Treats others fairly and equitably. Delivers what is promised. Is respected by others.
- **Accountability for Results**: Sets goals and high standards to accomplish these goals. Follows through on all commitments. Has a sense of direction and keeps focused but knows when to be flexible and adapts accordingly. Maintains a positive attitude despite stress, frustration, and ambiguity; recovers quickly from disappointments and setbacks. Questions how things were done in order to develop ways to do things more efficiently. Encourages diverse thought and welcomes contributions.
- **Relationship Management/Collaboration**: Builds, maintains, and values positive relationships inside and outside the organization. Allocates effort to understanding and meeting needs of customers and targeted prospects, and community leaders. Assists others in accomplishing their goals. Communicates effectively and speaks and writes clearly. Listens and values contributions of others.
- **Learning Agility**: Learns technology, new systems, and processes to improve job proficiency. Inspires and encourages others to learn and grow in their careers.
- **Coaching and Development**: Encourages and inspires others' development and growth while also working to improve themselves. Conveys high expectations both of themselves and for others. Regularly provides helpful guidance and advice and appreciates the opportunity to grow when receiving the same.
- **Execution**: Ability to take plans and successfully execute against them.

Hall of Fame Resort & Entertainment Company and its subsidiaries are equal opportunity employers.

EMPLOYER: HALL OF FAME VILLAGE

POSITION TITLE: Sponsorships & Sales Activation Internship

SALARY: \$11/hr

JOB SUMMARY:

The **Sponsorships & Sales Activation Intern** will work alongside our sales team at the Hall of Fame Village, a subsidiary of the publicly traded Hall of Fame Resort & Entertainment Company (NASDAQ: HOFV, HOFVW).

The ideal candidate will have great interpersonal skills, a willingness to jump into any task, and interest and/or experience in sales.

ESSENTIAL JOB FUNCTIONS/RESPONSIBILITIES:

- Assist in ongoing advertising and sponsorship duties.
- Assist with onsite coordination of events.
- Research sponsorship categories for leads as well as activation ideas.
- Assist in implementation of CRM.
- Assist in coordinating client presentations with Marketing/Graphic Design.
- Able to adhere to and work in accordance with any COVID-19 protocols.
- Dedications and requisite skills to meet critical business deadlines.
- Communicate efficiently with different team members and departments.
- Follow organizational processes and procedures to ensure compliance of working for a publicly traded company.
- Other duties as assigned.

PHYSICAL REQUIREMENTS FOR POSITION:

- Ability to lift up to 25 pounds.
- The ability to work in various Ohio weather conditions, inside and outside.
- The ability to move safely over uneven terrain, steps, or in construction zones.
- The ability to see and respond to hazardous situations.
- The ability to sit, stand, squat, and walk for periods of time as required for the position.
- Must be available to work in Canton, Ohio.

REQUIRED KNOWLEDGE, SKILLS, & DESIRED QUALIFICATIONS:

- Must be a flexible and reliable team player.
- Experience working in events, operations, or hospitality desired.
- Positive and friendly attitude and persona, as this position works closely with the public.
- Excellent interpersonal, negotiation, and conflict resolution skills.
- Ability to work a flexible schedule (nights, weekends & holidays as necessary).
- Strong team skills and the ability to collaborate in a fast-paced environment; must possess a strong ability for effective management and task prioritization.
- Must be a flexible and reliable team player, both within own department and entire organization.

- Ability to work independently while maintaining a high level of performance, working quickly without compromising quality.
- Must have the ability to demonstrate uncompromised judgment and discretion regarding confidential matters while maintaining confidentiality.

CORE COMPETENCIES:

- **Vision and Strategic Thinking**: Addresses issues preemptively, thinks strategically, and anticipates needs and priorities.
- **Entrepreneurship**: Champions innovation and encourages new ideas. Builds momentum to get things done by communicating clearly and consistently. Acts decisively. Helps others to successfully manage organizational change. Recognizes successes and informed risk-taking.
- **Integrity**: Is ethical and honest in all dealings. Keeps confidences and is highly responsible in managing strictly confidential information. Treats others fairly and equitably. Delivers what is promised. Is respected by others.
- **Accountability for Results**: Sets goals and high standards to accomplish these goals. Follows through on all commitments. Has a sense of direction and keeps focused but knows when to be flexible and adapts accordingly. Maintains a positive attitude despite stress, frustration, and ambiguity; recovers quickly from disappointments and setbacks. Questions how things were done in order to develop ways to do things more efficiently. Encourages diverse thought and welcomes contributions.
- **Relationship Management/Collaboration**: Builds, maintains, and values positive relationships inside and outside the organization. Allocates effort to understanding and meeting needs of customers and targeted prospects, and community leaders. Assists others in accomplishing their goals. Communicates effectively and speaks and writes clearly. Listens and values contributions of others.
- **Learning Agility**: Learns technology, new systems, and processes to improve job proficiency. Inspires and encourages others to learn and grow in their careers.
- **Coaching and Development**: Encourages and inspires others' development and growth while also working to improve themselves. Conveys high expectations both of themselves and for others. Regularly provides helpful guidance and advice and appreciates the opportunity to grow when receiving the same.
- **Execution**: Ability to take plans and successfully execute against them.

Hall of Fame Resort & Entertainment Company and its subsidiaries are equal opportunity employers.

EMPLOYER: HALL OF FAME VILLAGE

POSITION TITLE: Marketing Internship

SALARY: \$11/hr

ABOUT THE OPPORTUNITY

The **Marketing Intern** will work alongside our Marketing teams at the Hall of Fame Village, a subsidiary of the publicly traded Hall of Fame Resort & Entertainment Company (NASDAQ: HOFV, HOFVW).

The ideal candidate will have great interpersonal skills, a willingness to jump into any task, and interest and/or experience in marketing.

ESSENTIAL JOB FUNCTIONS/RESPONSIBILITIES:

- Growth opportunities in event creation, media planning & buying marketing execution and analysis.
- General understanding of advertising, social media, event management and marketing.
- Knowledge or desire in analytical reporting and comprehension.
- Experience or desire managing social media platforms.
- Knowledge of Radio, Television, digital and social advertising.
- Experience in SEO, display, native, RTB, retargeting, Google ads and email marketing.
- Interested or majoring in marketing, advertising, PR, and/or communications.
- Work alongside marketing department that includes graphic design, media planning & buying, social media, event planning, and digital media.
- Flexible Working schedule, outside of normal M-F (9-5) workday, available to work events on weekends and late nights.

PHYSICAL REQUIREMENTS FOR POSITION:

- Ability to lift up to 25 pounds.
- The ability to work in various Ohio weather conditions, inside and outside.
- The ability to move safely over uneven terrain, steps, or in construction zones.
- The ability to see and respond to hazardous situations.
- The ability to sit, stand, squat, and walk for periods of time as required for the position.
- Must be available to work in Canton, Ohio.

REQUIRED KNOWLEDGE, SKILLS, & DESIRED QUALIFICATIONS:

- Must be a flexible and reliable team player.
- Experience working in events, operations, or hospitality desired.
- Positive and friendly attitude and persona, as this position works closely with the public.
- Ability to work a flexible schedule (nights, weekends & holidays as necessary).
- Strong team skills and the ability to collaborate in a fast-paced environment; must possess a strong ability for effective management and task prioritization.

CORE COMPETENCIES:

- **Vision and Strategic Thinking**: Addresses issues preemptively, thinks strategically, and anticipates needs and priorities.
- **Entrepreneurship**: Champions innovation and encourages new ideas. Builds momentum to get things done by communicating clearly and consistently. Acts decisively. Helps others to successfully manage organizational change. Recognizes successes and informed risk-taking.
- **Integrity**: Is ethical and honest in all dealings. Keeps confidences and is highly responsible in managing strictly confidential information. Treats others fairly and equitably. Delivers what is promised. Is respected by others.
- **Accountability for Results**: Sets goals and high standards to accomplish these goals. Follows through on all commitments. Has a sense of direction and keeps focused but knows when to be flexible and adapts accordingly. Maintains a positive attitude despite stress, frustration, and ambiguity; recovers quickly from disappointments and setbacks. Questions how things were done in order to develop ways to do things more efficiently. Encourages diverse thought and welcomes contributions.
- **Relationship Management/Collaboration**: Builds, maintains, and values positive relationships inside and outside the organization. Allocates effort to understanding and meeting needs of customers and targeted prospects, and community leaders. Assists others in accomplishing their goals. Communicates effectively and speaks and writes clearly. Listens and values contributions of others.
- **Learning Agility**: Learns technology, new systems, and processes to improve job proficiency. Inspires and encourages others to learn and grow in their careers.
- **Coaching and Development**: Encourages and inspires others' development and growth while also working to improve themselves. Conveys high expectations both of themselves and for others. Regularly provides helpful guidance and advice and appreciates the opportunity to grow when receiving the same.
- **Execution**: Ability to take plans and successfully execute against them.

EMPLOYER: HALL OF FAME VILLAGE

POSITION TITLE: Ticketing Intern

SALARY: \$11/hr

ABOUT THE OPPORTUNITY

The **Ticketing Intern** will work alongside our Ticket Sales team at the Hall of Fame Village, a subsidiary of the publicly traded Hall of Fame Resort & Entertainment Company (NASDAQ: HOFV, HOFVW).

The ideal candidate will have great interpersonal skills, a willingness to jump into any task, and interest and/or experience in Ticketing.

ESSENTIAL JOB FUNCTIONS/RESPONSIBILITIES:

- Provide high level in person and over the phone customer service.
- Cash and Credit Card handling.
- Sell and process ticket orders.
- Scan Tickets
- Assist in preparing the box office before events.
- Assist in closing the box office post events.
- Update event dashboard on SharePoint.
- Assist with events and event creation ideas.
- Reach out to potential leads for events.
- Able to adhere to and work in accordance with any COVID-19 protocols.
- Dedications and requisite skills to meet critical business deadlines.
- Communicate efficiently with different team members and departments.
- Follow organizational processes and procedures to ensure compliance of working for a publicly traded company.
- As needed event staff for Fall events
- Other duties as assigned.

PHYSICAL REQUIREMENTS FOR POSITION:

- Ability to lift up to 25 pounds.
- The ability to work in various Ohio weather conditions, inside and outside.
- The ability to move safely over uneven terrain, steps, or in construction zones.
- The ability to see and respond to hazardous situations.
- The ability to sit, stand, squat, and walk for periods of time as required for the position.
- Must be available to work in Canton, Ohio.

REQUIRED KNOWLEDGE, SKILLS, & DESIRED QUALIFICATIONS:

- Must be a flexible and reliable team player.
- Experience working in events, operations, or hospitality desired.
- Positive and friendly attitude and persona, as this position works closely with the public.
- Ability to work a flexible schedule (nights, weekends & holidays as necessary).

- Strong team skills and the ability to collaborate in a fast-paced environment; must possess a strong ability for effective management and task prioritization.

CORE COMPETENCIES:

- **Vision and Strategic Thinking**: Addresses issues preemptively, thinks strategically, and anticipates needs and priorities.
- **Entrepreneurship**: Champions innovation and encourages new ideas. Builds momentum to get things done by communicating clearly and consistently. Acts decisively. Helps others to successfully manage organizational change. Recognizes successes and informed risk-taking.
- **Integrity**: Is ethical and honest in all dealings. Keeps confidences and is highly responsible in managing strictly confidential information. Treats others fairly and equitably. Delivers what is promised. Is respected by others.
- **Accountability for Results**: Sets goals and high standards to accomplish these goals. Follows through on all commitments. Has a sense of direction and keeps focused but knows when to be flexible and adapts accordingly. Maintains a positive attitude despite stress, frustration, and ambiguity; recovers quickly from disappointments and setbacks. Questions how things were done in order to develop ways to do things more efficiently. Encourages diverse thought and welcomes contributions.
- **Relationship Management/Collaboration**: Builds, maintains, and values positive relationships inside and outside the organization. Allocates effort to understanding and meeting needs of customers and targeted prospects, and community leaders. Assists others in accomplishing their goals. Communicates effectively and speaks and writes clearly. Listens and values contributions of others.
- **Learning Agility**: Learns technology, new systems, and processes to improve job proficiency. Inspires and encourages others to learn and grow in their careers.
- **Coaching and Development**: Encourages and inspires others' development and growth while also working to improve themselves. Conveys high expectations both of themselves and for others. Regularly provides helpful guidance and advice and appreciates the opportunity to grow when receiving the same.
- **Execution**: Ability to take plans and successfully execute against them.

Hall of Fame Resort & Entertainment Company and its subsidiaries are equal opportunity employers.

EMPLOYER: UNITED WAY OF GREATER STARK COUNTY

POSITION TITLE: Marketing & Communications Intern

SALARY: \$15/HR

DEPARTMENT/DIVISION: Marketing

POSITION SUMMARY:

United Way of Greater Stark County is looking for an enthusiastic marketing intern to join our marketing department and provide creative ideas to help achieve our goals. This internship will help you acquire marketing skills and provide you with knowledge of various marketing strategies. Ultimately, you will gain broad experience in marketing and should be prepared to enter any fast-paced work environment.

ESSENTIAL FUNCTIONS:

- Assist in marketing communication activities such as social media development and posting using Hootsuite.
- Prepare PowerPoint presentations as needed.
- Assist with copywriting, letter writing, and general marketing communications.
- Develop and distribute press releases and fact sheets.
- Assist with design using programs such as Canva, Adobe InDesign, Adobe Illustrator.
- Assist with general awareness activities.
- Assist with general office administrative duties as needed.

Other:

- All other duties as assigned.
- Willingness to support our mission and culture by actively exercising our five core values:
 1. Can-do attitude
 2. Be a team player
 3. Open to change
 4. Humbly confident
 5. Deep respect for human potential
- Thorough appreciation and acceptance of and commitment to diversity and inclusion.
- Holistic perspectives-ability to see the big picture.
- Excellent written and verbal communication skills.
- Ability to use sound judgment.
- Possess a valid driver's license and insured motor vehicle.
- Willing to travel/drive regularly within Stark and Carroll counties.
- Ability to lift and carry 25 pounds.
-

EDUCATION AND EXPERIENCE:

- Working on a bachelor's degree in communications, marketing, digital marketing, or a closely related field.

- Experience using Microsoft Suite.
- Some knowledge of: Adobe Design Suite, Canva, Hootsuite, HubSpot and infographic software desired.
- Hours: Flexible; 10 hours per week
- Compensation: \$15 per hour

EMPLOYER: FRESH MARK

POSITION TITLE: Production Supervisor Trainee

SCHEDULE: 1ST & 2ND Shift

LOCATIONS: Massillon or Canton

INTERNSHIP PROGRAM OVERVIEW

The summer internship program is a 12-week program that begins with orientation on May 20th and concludes on August 9th. All internships are paid opportunities. Final in-person interviews will take place at our Corporate Office between December 4th – 15th.

BENEFITS OF THE INTERNSHIP PROGRAM

Our internship program provides ample opportunities to participate in volunteer initiatives and positively impact the local community. Additionally, we understand the value of networking and collaboration. Our internship program offers team-building activities to develop skills and connect with other interns and members of leadership and more!

- High-profile, high-impact assignments - You will be involved in assignments that offer a comprehensive understanding of your department while providing insights into Fresh Mark's diverse business operations.
- Coaching and feedback - Our program ensures you receive timely and valuable feedback from leaders genuinely invested in your success.
- Development and training - Day one will be the start of an onboarding and training program designed to set you up for a successful internship and continuous learning.
- Professional networking - You'll have the opportunity to expand your professional network by connecting with leaders throughout the company.
- Community service - Your development includes the opportunity to make a difference in the lives of others by participating in volunteer efforts.

JOB DESCRIPTION SUMMARY

The Production Supervisor Trainee internship is for individuals with an interest in becoming a Production Supervisor after graduation. As a Production Supervisor Trainee, you will work and train on production lines associated with the processing and packaging of smoked meat products. The successful candidate will learn process control through hands-on experience, management of production lines, and the leadership required to accomplish tasks through proper motivation of team members.

As a Production Supervisor Trainee, you'll have the opportunity to learn about Fresh Mark's business operations and while performing the following tasks:

- Physically work in the production setting.
- Attend management meetings.
- Participate in decisions that enhance plant P&L.

- Participate in employee meetings that:
 - Establish expectations for Safety, both product and personal.
 - Define operations objectives/goals.
 - Create an awareness of consumer demands.
 - Provide an understanding of appropriate raw material utilization.
 - Provide simple accounting standards as applicable to production.
 - Anticipate problems in equipment/material before they arise.
 - Participate in creation of reports required in the production process.

REQUIREMENTS

- Currently enrolled and pursuing a 2-year or 4-year degree at an accredited college or university. All majors will be considered in conjunction with the career goals of the candidate.
- 18 years of age by the start of the internship program.
- Prior work experience required. Prior leadership experience is a plus.
- Excellent communication skills, both written and verbal.
- Experience working with Microsoft Excel, Word, Project, and PowerPoint.
- Willingness to learn and work in a team environment.
- Proactive thinker and self-motivated.
- Strong time, project, and organizational management skills.
- The ability to work independently.
- Ability to work well with others in a fast-paced, dynamic environment.
- Ability to be respectful, approachable, and team-oriented while building strong working relationships and a positive work environment.
- Adherence to safety practices and Good Manufacturing Practices (GMP).
- Successful completion of pre-employment background check and drug screen.

EMPLOYER: CLEVELAND CLINIC – MERCY HOSPITAL

POSITION TITLE: Intern Administrative College

REPORT TO: Philanthropy

LOCATION: Canton

ABOUT THE OPPORTUNITY

The Intern Administrative College for Fundraising is responsible for a dedicated project to support a priority special event. In addition, the intern will shadow the professional staff to better understand all aspects of philanthropy campaign areas, including major gifts research, board and committee work, and data operations.

RESPONSIBILITIES:

- Researches, compiles, tabulates, and analyzes data and processes for a variety of administrative and departmental matters.
- Assists department personnel in assigned administrative, planning, organizational, technical, and professional tasks.
- Provides suggestions or recommendations with regard to department specific projects.
- Prepares and presents reports; drafts policies and procedures; responds to department specific projects.
- Other duties as assigned.

EDUCATION:

- Current college enrollment required.

CERTIFICATIONS:

- None required

COMPLEXITY OF LEARNING EXPERIENCE:

- Can discuss and weigh pros and cons and separate critical issues.
- Can make definitive choices, express opinions on issues and explain logical path decisions.

WORK EXPERIENCE:

- None required

PHYSICAL REQUIREMENTS:

- Requires full range of body motion including handling/lifting items, manual and finger dexterity, and eye-hand coordination.
- Performs work in stationary position for extended periods of time.

PERSONAL PROTECTIVE EQUIPMENT:

- Follows standard precautions using personal protective equipment as required.

EMPLOYER: SHEARER'S

POSITION TITLE: Communications Intern

ABOUT THE OPPORTUNITY:

Does this sound like you? You are generally the most creative person in a room. You see ads and think "I could have done that better!" You love the idea of having ideas. You contemplate writing the editors of news articles and politely informing them of grammatical errors. You'd love to be a part of a team that allows your creativity to flow freely. You are a creative writer and have other artistic skills such as visual design or video making. If you're still reading and getting excited, we hope you'll apply!

This Communications Intern will be responsible for designing, developing and delivering internal and external communications, while promoting Shearer's brand image to employees. In addition, this position would be responsible for a variety of activities within the communications team, including but not limited to: partnering with our Talent Acquisition team to support efforts for our content calendar, Shearer's social media accounts, managing our internal communications portal and other communications projects as needed.

Your seat at the best snacks table:

- Work with various internal communications projects and the company communications calendar
- Ensure all communications are consistent, branded correctly and reflect Shearer's strategic vision
- Suggest, write and own information presented to employees
- Assist with the development of recruitment content
- Support and design collateral related to Shearer's Values and company communications
- Assist with strategic projects and special initiatives, as assigned

What You bring to the party:

- Communications or Marketing major with current GPA of 3.2 or above.
- Excellent communication skills (written, verbal, presentation); strong eye for detail and design
- Experience with Adobe Creative Cloud products (Illustrator, InDesign, Photoshop) and Canva
- Experience working with various social media channels
- Strong knowledge of Microsoft Office (Word, Excel, PowerPoint) required

You will be considered for employment in our inclusive workplace:

Because at Shearer's, we're all invited to the party! We are committed to providing equal employment opportunities (EEO) to all employees and applicants for employment without regard to race, color, religion, gender, sexual orientation, gender identity or expression, national origin, age, disability, genetic information, marital status, amnesty, protected veteran status, or any other characteristic protected by law. www.shearers.com

EMPLOYER: SHEARER'S

POSITION TITLE: Sales Support Intern

ABOUT THE OPPORTUNITY:

Your seat at the Best Snacks Table

Shearer's Foods is seeking a college student for our internship program. This opportunity will expose the Intern to the various aspects of being a Walmart/Sam's Supplier. The position will provide unique experience in the areas of Commercial Sales & Marketing, Replenishment/Customer Service, Quality & Nielsen/Category Management while interacting with the world's largest retailer.

As a PL Supplier, we interact with all areas of Walmart and support Walmart's Sustainability initiatives.

This individual will work an average of 20-30 hours per week (we will be flexible with your school schedule).

Types of projects & work exposed to:

- Walmart Dotcom content review
- Retail Link reporting & analysis
 - Including Item360
- Nielsen reporting & analysis
- Ad-hoc projects

What you bring to the Party

- You are pursuing a Bachelor's degree (ideally in your Junior year of undergraduate program)
- Your GPA is 3.0 or higher
- You possess strong analytical & communication skills
- You have experience in Power Point & Excel
- You thrive in a fast-paced, results-oriented environment
- You have a valid Driver's License

You will be considered for employment in our inclusive workplace:

Because at Shearer's, we're all invited to the party! We are committed to providing equal employment opportunities (EEO) to all employees and applicants for employment without regard to race, color, religion, gender, sexual orientation, gender identity or expression, national origin, age, disability, genetic information, marital status, amnesty, protected veteran status, or any other characteristic protected by law. www.shearers.com

EMPLOYER: EMPLOYER'S HEALTH

POSITION TITLE: Marketing and Sales Intern

REPORTS TO: Marketing Executive and Team Lead

JOB SUMMARY:

This all-encompassing marketing and sales internship position will provide an invaluable learning experience. You will learn the ins-and-outs of marketing, events and sales and how the three work together. This position will offer an in-depth look into the world of employee benefits; how to build effective communications, long-term relationships and impactful solutions. The ideal candidate will be energetic, self-motivated and able to manage multiple projects. Excellent organizational, planning, and prioritization skills are also important. This paid internship position will be based in the organization's Canton, Ohio office.

ESSENTIAL JOB FUNCTIONS:

- Assist in the management and tracking of event invites and registrants
- Maintain marketing lists in the organization's Customer Relationship Management Platform (CRM) system and conduct list audits and clean-up
- Conduct post-event follow-up via SurveyMonkey and attendance tracking through CRM
- Attend and assist at company events where and when appropriate
- Support event team with continuing education credit submissions and tracking as needed
- Assist in web content creation, posts and maintenance
- Support production and distribution of event invites, newsletters and other communications with special attention to proofreading/editing
- Learn the Employers Health prospecting and sales process; understand the importance of data mining and how the right information can benefit the sales team
- Become proficient in populating and updating Salesforce® and Pardot with accurate data
- Participate and contribute in various team meetings
- Work collaboratively with members of the marketing and sales teams to develop and execute creative strategies that support member retention, engagement and development opportunities
- Respond quickly, thoroughly and accurately to internal/external requests and meet established deadlines for assigned projects
- Work to integrate Salesforce® and Pardot functionality
- Identify areas to contribute to the sales and marketing teams to create efficiencies

SKILLS REQUIRED:

- Proficient in business technology, including Microsoft Office (Word, Excel, PowerPoint),
- Familiarity with WordPress, CSS, HTML and/or PHP, Adobe Creative Suite, Salesforce and Pardot a plus
- Strong professional presence including excellent verbal and written communication and exceptional proofreading skills
- A self-starter with the ability to multi-task and prioritize in a fast-paced environment
- Ability to work independently and in teams
- Excellent organizational and project management skills
- Focused attention to punctuality and preparedness
- Results-oriented and high-energy

POSITION REQUIREMENTS:

- Currently enrolled in a bachelor's degree program with an emphasis or focus in business, marketing, sales, health care or a related discipline
- Valid driver's license

SUPERVISORY RESPONSIBILITIES:

- No supervisory responsibilities

This JOB DESCRIPTION is intended to describe the general nature and level of work to be performed by the people assigned this classification. It is not to be construed as an exhaustive list of all the responsibilities, duties and skills of the personnel so classified. All personnel may be required to perform duties outside their normal responsibilities from time to time, as needed.

EMPLOYER: FRESH MARK

POSITION TITLE: Marketing Summer Internship

SCHEDULE: Monday-Friday; 8a-5p

LOCATIONS: Massillon or Canton

INTERNSHIP PROGRAM OVERVIEW

The summer internship program is a 12-week program that begins with orientation on May 20th and concludes on August 9th. All internships are paid opportunities. Final in-person interviews will take place at our Corporate Office between December 4th – 15th.

BENEFITS OF THE INTERNSHIP PROGRAM

Our internship program provides ample opportunities to participate in volunteer initiatives and positively impact the local community. Additionally, we understand the value of networking and collaboration. Our internship program offers team-building activities to develop skills and connect with other interns and members of leadership and more!

- High-profile, high-impact assignments - You will be involved in assignments that offer a comprehensive understanding of your department while providing insights into Fresh Mark's diverse business operations.
- Coaching and feedback - Our program ensures you receive timely and valuable feedback from leaders genuinely invested in your success.
- Development and training - Day one will be the start of an onboarding and training program designed to set you up for a successful internship and continuous learning.
- Professional networking - You'll have the opportunity to expand your professional network by connecting with leaders throughout the company.
- Community service - Your development includes the opportunity to make a difference in the lives of others by participating in volunteer efforts.

JOB DESCRIPTION SUMMARY

- As a CPG Marketing Intern, you'll have the opportunity to learn about Fresh Mark's business operations and while performing the following tasks:
- Assist with the marketing and promotion of new items to consumers.
- Coordinate events with Sugardale sports partners, including the Cleveland Guardians, Cleveland Browns, and Professional Football Hall of Fame.
- Conduct product demonstrations at retail locations and special events throughout our core and emerging markets.
- Conduct store audits; check Sugardale product presentation, note new products/packaging, create audit recap reports.
- Execute promotional events throughout the Sugardale core branding area traveling to

markets to introduce the Sugardale brand to consumers.

- Coordinate information for e-newsletters.
- Understand and apply basics of brand management in a real-world setting including digital, shopper and experiential and B2B Marketing.
- Work on an individualized project in an area of special interest, which you present to company management and executives.

REQUIREMENTS

- Currently enrolled and pursuing a 4-year degree at an accredited college or university in the following majors: Marketing, Social Media, Digital Marketing, Communications, Analytics, or another related field.
- 18 years of age and Junior status by start of the internship program.
- Excellent communication skills, both written and verbal.
- Experience working with Microsoft Excel, Word, Project, PowerPoint.
- Willingness to learn and work in a team environment.
- Proactive thinker and self-motivated.
- Strong time, project, and organizational management skills.
- The ability to work independently.
- Ability to work well with others in fast paced, dynamic environment.
- Ability to be respectful, approachable and team oriented while building strong working relationships and a positive work environment.
- Adherence to safety practices and Good Manufacturing Practices (GMP).
- Successful completion of pre-employment background check and drug screen.

EMPLOYER: FRESH MARK

POSITION TITLE: Sales Summer Internship

SCHEDULE: Monday-Friday; 8a-5p

LOCATIONS: Massillon or Canton

INTERNSHIP PROGRAM OVERVIEW

The summer internship program is a 12-week program that begins with orientation on May 20th and concludes on August 9th. All internships are paid opportunities. Final in-person interviews will take place at our Corporate Office between December 4th – 15th.

BENEFITS OF THE INTERNSHIP PROGRAM

Our internship program provides ample opportunities to participate in volunteer initiatives and positively impact the local community. Additionally, we understand the value of networking and collaboration. Our internship program offers team-building activities to develop skills and connect with other interns and members of leadership and more!

- High-profile, high-impact assignments - You will be involved in assignments that offer a comprehensive understanding of your department while providing insights into Fresh Mark's diverse business operations.
- Coaching and feedback - Our program ensures you receive timely and valuable feedback from leaders genuinely invested in your success.
- Development and training - Day one will be the start of an onboarding and training program designed to set you up for a successful internship and continuous learning.
- Professional networking - You'll have the opportunity to expand your professional network by connecting with leaders throughout the company.
- Community service - Your development includes the opportunity to make a difference in the lives of others by participating in volunteer efforts.

JOB DESCRIPTION SUMMARY

As a Sales Intern, you'll have the opportunity to learn about Fresh Mark's business operations and work in a hands-on environment focused on real projects that impact the business. As a Sales Intern, you should be flexible and ready to take on new challenges as they arise. The primary Sales duties include:

- Working with the sales team to complete assigned tasks.
- Attending meetings and events to observe and learn.
- Updating sales records and documents accurately.
- Observing how to close deals in the sales process.
- Communicating with vendors and clients at the manager's request.
- Conducting research and collating survey data.

- Assessing whether sales targets are met.

REQUIREMENTS

- Currently enrolled and pursuing a 4-year degree at an accredited college or university in the following majors: Sales, Business, or related studies.
- 18 years of age and Junior status by the start of the internship program.
- A valid driver's license and reliable transportation to drive to sales calls and events.
- Excellent communication skills, both written and verbal.
- Experience working with Microsoft Excel, Word, Project, PowerPoint.
- Willingness to learn and work in a team environment.
- Proactive thinker and self-motivated.
- Strong time, project, and organizational management skills.
- The ability to work independently.
- Ability to work well with others in fast paced, dynamic environment.
- Ability to be respectful, approachable and team oriented while building strong working relationships and a positive work environment.
- Adherence to safety practices and Good Manufacturing Practices (GMP).
- Successful completion of pre-employment background check and drug screen.